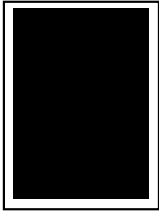
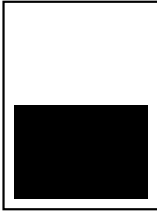


Advertising Unit Sizes



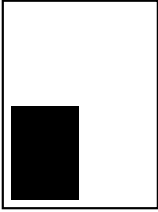
Full Page
non-bleed: 6.875 x 8.625"
bleed: 8.625 x 11.125"



1/2 Horizontal
non-bleed: 6.875 x 4.25"
bleed: 8.625 x 5.5"



1/2 Vertical
non-bleed: 4 x 8.625"
bleed: 4.5 x 11.125"



1/4 Page
non-bleed: 3.75 x 4.75"
bleed: 4.5 x 5.5"

Ad Specs: Final Trim Size: 8.125 x 10.75 in. Live matter not intended to bleed must be .5 in. from trim and binding edges. Payment is due with ad materials. Advance payment is required from first-time advertisers. All rates subject to change. Ads must be furnished as PDF X1a, eps or tiff format. All ads must be cmyk, 300 dpi for acceptance in digital format. All fonts must be converted to outlines in eps files with embedded fonts. Press Proof recommended or publisher will not be held responsible for ads printed incorrectly.

AD SIZES	COST
Full Page: B&W	<input type="checkbox"/> \$400
Full Page: Full Color	<input type="checkbox"/> \$500
Half Page: B&W	<input type="checkbox"/> \$200
Half Page: Full Color	<input type="checkbox"/> \$250
Quarter Page: B&W	<input type="checkbox"/> \$100
Quarter Page: Full Color	<input type="checkbox"/> \$125
Inside Front, Back or Back Cover: B&W	<input type="checkbox"/> \$600
Inside Front, Back or Back Cover: Full Color	<input type="checkbox"/> \$700

Name Billing Information: Same as contact info

Business Name Name

Business Address Company Name

City, State, Zip Billing Address

Business Phone City, State, Zip

Signature Direct Phone

Email Address

GARDEN STATE SKATE

M A G A Z I N E



Welcome to New Jersey's journal of
skateboarding, art and ideas.

GARDEN STATE SKATE MAGAZINE

Welcome to Garden State Skate magazine, the only NJ magazine dedicated to the skaters and like minded people of the of the Garden State Skateboarding community.

Garden State Skate reports the varied stories of skaters, skateboarding, art and ideas, from the source the Garden State Skater. Published quarterly, we spotlight the skaters (local skaters (pro and am)), art and artists, skate shops, skate parks, skate products, events, retailers, and anyone else bringing energy to NJ skating.

Why? We want to spread positive energy for positive people in this positive lifestyle. We believe that an understanding and enjoyment of NJ skaters provide a stronger community of like minded people who may not have the opportunity to otherwise share ideas and see some pretty insane skating, all here in Jersey.

New Jersey is the most densely populated state in the US. So, focusing local is a no brainer especially since it is such a varied land to shred at almost any level NJ skaters love skating NJ. Let's support our local economy, protect the ideas that are created here, skate with no fear, and shred this State.

With interesting stories and sick photography, Garden State Skate magazine and website hope to transform the way New Jersey skaters communicate, relate, shop, eat, and rock this land.

We're stoked by New Jersey's mixed bag landscapes, from urban to rural, mountain to shore. We connect our readers. Garden State Skate magazine offers advertisers an extremely valuable audience.

We hope you join us as we help all Jersey skaters connect, create and skate this fine state.

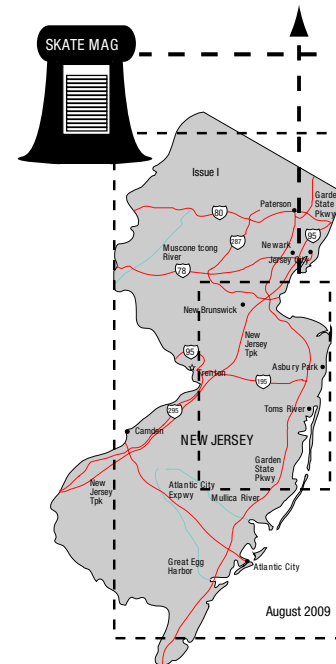
Shawn Savage,
Publisher/Owner
732.859.3137
shawn@gardenstateskate.com

"Garden State Skate readers are a dedicated set. They are keenly loyal to brand and recognized as supporters of local business."

Your ad is not only an ad but an endorsement of the local skater and a truly unique and ardent lifestyle.

REACH

Garden State Skate reaches a dedicated group of like minded people throughout the Garden State who wants to know more. They care about the quality, and experience, they eat, skate and are totally passionate about their lifestyle. Our 10,000 readers are concerned, connected, brand loyal individuals who are actively involved in their lifestyle. Passionate about their skate, families, and neighborhoods, they want to leave the world a better place than how they skate it. They are willing to pay more for quality and believe in the importance of supporting local businesses.



Demographics

Male / Female: 75% / 25%

Age: 5 - 45

Readers per copy: 2/3 (total audience/issue = 20 to 30,000)*

Average HHI: nil

Education: grade school to graduate

Interests/Mindset: Actively involved in skateboarding, art, clothing, food and fun. More and more committed to a healthy lifestyle.

Source: Publisher's estimate 2009; *GSS random reader survey, 2009

Why Advertise in Garden State Skate magazine?

You know who you are advertising to, plain as that. Garden State Skate is the most cost-effective way to reach New Jersey skaters who care about — and buy from — local businesses of all dimensions who share your mindset.

With Garden State Skate, you will:

- Reach 10,000 highly desirable consumers - 4 times a year. Copies are distributed on a controlled (no cost) basis. Total audience per issue = 20/30,000 (based on readers per copy x distribution).
- Gain point-of-sale exposure through Garden State Skate's strategically selected distribution points, including convenience, skate, cafe, schools, strip mall and food retailers.
- Coming Soon: Connect with skaters through a complimentary listing in Garden State Skate's Advertiser Directory, both in the magazine and online at www.gardenstateskate.com.
- Be a part of the local skateboarding, art and positivity for our skate movement and support an evergrowing lifestyle in New Jersey.
- Build your business by reaching these customers who support local suppliers and businesses.